



Working for America's Exporters™

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questions

## SPONSORSHIP PACKAGE 2023-24

### Sponsorship Levels

Platinum Gold Silver

Pricing **\$2,000** **\$1,250** **\$750**

Estimated Value **\$3,050** **\$1,350** **\$1,000**

#### Sponsorship of Educational Seminars/Webinar

Logo placement on all advertising

**\$300** Yes Yes Yes

Company logo on event registration  
page

**\$250** Yes Yes Yes

Company logo on seminar agendas

**\$200** Yes Yes Yes

Recognition from emcee at each  
seminar

**\$150** Yes Yes

Featured logo projected onscreen at  
seminar location/webinar

**\$200** Yes Yes

Two 5-minute speaking opportunities  
at seminars

**\$300** Yes

Four tickets per event

**\$400** Yes

#### Website and Social Media Exposure

Logo placement on website footer

**\$250** Yes Yes Yes

Social Media Posts of Sponsor  
Organizations on LinkedIn and Facebook

**\$500** Yes

Facebook Advertisement/Boosts  
of sponsor organization

**\$500** Yes

#### Friends of the IDEC

Logo and link on IDEC website  
(Annual)

**\$250**